

**Press Release**  
**For Immediate Release**  
**April 6, 2017**

### **Watertown Farmers Market Under New Management**

The Town of Watertown, in collaboration with Live Well Watertown (LWW), is excited to announce that it has assumed management of the Watertown Farmers Market, which is generously sponsored by athenahealth. The Watertown Farmers Market was established in 2014 and run by Relish Management through 2016, with funding support from athenahealth. The Town and LWW thank the Relish partners for opening a Farmers Market in Watertown and providing a community marketplace with a variety of fresh produce, farm, and specialty products.

The Farmers Market is a natural link to LWW's mission of promoting healthy and active living through its community partnerships and educational programs. LWW efforts include strengthening access to local, healthy foods and connecting people to community resources and opportunities that can improve quality of life. LWW's longest running program, Eat Well Watertown, teaches people how to select a variety of seasonal and locally grown foods and prepare healthy, multicultural dishes. Eat Well classes are facilitated by community chefs who love to cook and share their food customs and traditions. This summer, the Eat Well Watertown Program will be held at the Farmers Market, featuring the wide variety of fresh produce, herbs, and specialty products available.

Plans are underway for the 2017 opening on Thursday, June 1<sup>st</sup>, 2017. The market will run every Thursday, through October 26<sup>th</sup> from 2:00 – 6:00pm, on the green in front of the Mosesian Center for the Arts, at the corner of Arsenal and Kingsbury Streets. There is plenty of free parking along Kingsbury St., as well as in the adjacent parking garage. We are pleased that a number of vendors from past years are planning to return and also excited to bring in new farm and specialty vendors to diversify the selection of products sold. The very popular community booth, which hosts local groups and agencies, will continue to offer fun and educational activities for all. Watch for our grand reopening celebration – date to be announced soon!

For more information, please contact:  
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